

10 Tips for Business Courses

This sheet is a compilation of advice/tips from faculty members in the business department as well as advice from students who have been successful in business courses.



1. Always attend and be on time for class.
2. Actively participate in lecture and discussion, listen and take notes.
3. Review material every day. Taking time to study a little bit every day is the best way to be able to understand and recall information.
4. Get to know older students in your program. "Ask them about the classes they loved, why they enjoyed them, and how they succeeded in the class. This can help figure out the difficulty of the classes you are taking, and spread out the tough classes instead of taking them all in the same semester."
5. "When I study, I always ask myself how the professor can ask the question on the page I read or ask a question about the problem I did. Then I ask myself how could they make it even harder. This really has helped me figure out the important details and it helps me remember them better. Some professors give out study guides or old exams even, I make sure to always use that strategy with those two materials."
6. Talk to your TA and/or professor by regularly visiting office hours.
7. Come prepared to the professor's office hours with specific questions. "Ask, "how does this apply" or "help me understand why": These are two questions that are GREAT to ask your professor/TA in office hours or in lecture. Asking them how these concepts apply in the real world. This will help you gain a better understanding of the content as well as help you remember it more because the concept has a specific meaning. This will also help you answer the "why do I need to learn this?" question."
8. Ask questions as soon as they arise. This helps you stay on top of the material.
9. Avoid memorization. You need to be able to apply the information to succeed. If you can explain it, you understand it.
10. Utilize academic resources. Log onto tutor.iowa.edu to search for help labs in the courses you are studying.



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